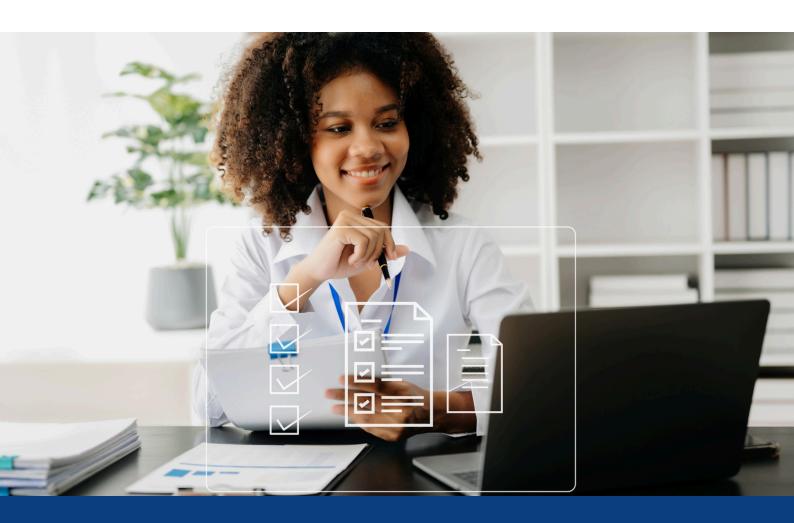
## METROUN LEARNING



Education Built by Quantity Surveyors for Quantity Surveyors







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## THE HISTORY OF METROUN

Metroun was established in March 2020 by a trio of Quantity Surveyors. Following a lengthy and unproductive training day, we determined there must be a more effective approach to educating Quantity Surveyors.

The following week, we took our inaugural small step, launching a YouTube channel and sharing our first video. In just one month, we crafted a website to showcase our videos and articles.

Over the course of three years, with unwavering dedication to producing consistent content every week (yes, even on Christmas Day), we gathered a following of over 30,000 construction professionals from around the world.

During this period, our vision of enhancing Quantity Surveying education slowly took shape. In June 2022, we commenced the creation of an all-encompassing, user-friendly, and cost-effective solution.

Metroun Learning went live in July 2023, offering formal training, the QS dictionary, Metroun AI, and a range of construction calculators.

Since then Metroun has expanding its offering to include 2 new products. Metroun Contract Management software and Metroun Consultancy. We are also the official training partner of CICES & QSi.

#### **MEET THE TEAM**



**Lewis Dixon**Co-Founder



Joseph Spiteri Co-Founder



Callum Saville
Co-Founder

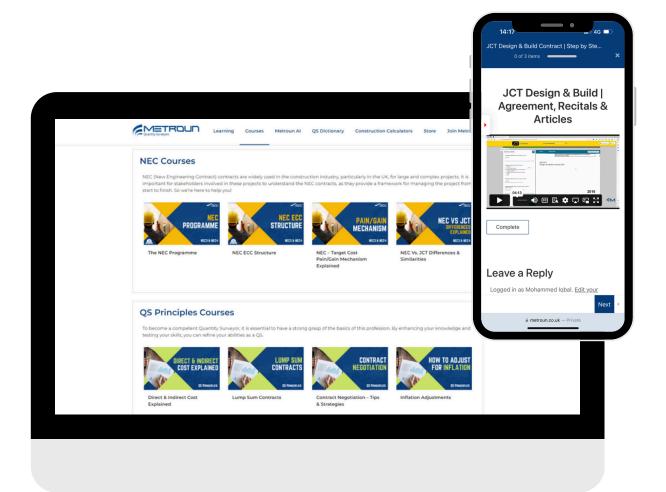
### WHAT ARE WE TRYING TO CHANGE?

As Quantity Surveyors ourselves, we noticed that there are only two ways to educate and train QS's in the industry. Both unfortunately are time consuming and expensive.

The first approach typically entails congregating your team of Quantity Surveyors within a room for an arduous 8-hour session, where they are subjected to a lecture. This method often leaves your team feeling disheartened, physically drained, and lacking motivation, as it's virtually impossible to absorb the entirety of the 8-hour content effectively. Furthermore, as a business owner or director, this approach results in the loss of an entire day's worth of productivity from your team of QS professionals. It can also dent your budget significantly, with the average daily trainer cost amounting to £800.

The second option involves having one of your team members individually download a course. Although this approach is more cost-effective, it carries the inherent risk that such courses are rarely updated, and they may be created or uploaded by individuals lacking the necessary qualifications and expertise.

So is there a third option?



### WHY METROUN LEARNING?

At Metroun, we offer industry leading education that is specific to Quantity Surveyors. As Quantity Surveyors ourselves, we understand the time constraints we face in a normal working day. Being asked to a compile a CVR, a vesting certificate or an AFP may sound daunting if you're unsure what you need to do or what it should contain. In such scenarios, we deliver concise, easy to understand, content-rich resources that demystify these activities, rather than subjecting you and your team to an exhaustive 8-hour lecture.

Our courses are purposely shorter for the following reasons;

#### 1. Attention Span

Research suggests that the average human attention span is relatively short. Shorter courses are more likely to maintain learners' focus and prevent information overload.

#### 2. Employee Efficiency

Shorter courses can provide essential training and skill development without requiring long periods away from work. This helps employees stay productive and minimises disruptions to daily operations.

#### 3. Rapid Skill Acquisition

Businesses can quickly upskill or reskill their workforce, ensuring that employees have the knowledge and abilities required for evolving job roles and industry demands.

#### 4. Cost-Effective

Short courses typically cost less in terms of time and resources compared to longer, more traditional forms of education. This can lead to cost savings, especially when training a large number of employees.

#### 5. Continuous Learning Culture

Short courses encourage a culture of continuous learning within the organisation. Employees can engage with learning materials regularly, which supports professional development and adaptability.

#### 6. Flexible Learning:

Short courses fit well into busy schedules. Learners can complete a 20-minute lesson during a coffee break or while commuting, making learning more accessible and adaptable to their daily lives.

## WHAT YOU'LL GET

50+ HOURS FORMAL CPD QS DICTIONARY INDUSTRY TEMPLATES METROUN AI CONVERSION CALCULATORS



#### **50+ HOURS FORMAL CPD**

We provide concise, easy-to-understand, information-packed courses that can fit into any busy workday. 50+ hours of QS specific courses with new courses updated each month. All courses can be used as formal CPD.

#### **OS DICTIONARY**

The construction industry is full of unique terms. The Quantity Surveying dictionary is tailored towards our profession, providing you with an easy reference to Quantity Surveying terms that you'll need at work or in your studies.





#### INDUSTRY-READY TEMPLATES

Our industry-ready templates offer specialised forms for your workplace, including NEC and JCT formats. These templates are tailored to meet the needs of any construction business, ensuring compliance and efficiency.

#### METROUN AI

Metroun AI harnesses cutting-edge technology to swiftly address your queries. Its industry-leading capabilities empower you to get answers to any question you may have.





#### CONSTRUCTION CONVERSION CALCULATORS

Our construction calculators provide vital support for accurate estimation and measurement tasks. These tools are invaluable for professionals in the construction field, enhancing precision and efficiency.

## **COST & IMPLEMENTATION**

#### COST

Very simply, Metroun Learning is £179.99 per year, per person. For £3.46 per week, your team will have access to a plethora of resources and information at home, in the office or on the go.

As of 1st January 2025, Metroun Learning has over 50 hours of training available, the QS dictionary, Metroun AI and construction calculators.



#### HOW EASY IS IT TO IMPLEMENT METROUN INTO YOUR BUSINESS?

Once again, simplicity is key here. Just email us on <a href="mailto:support@metroun.co.uk">support@metroun.co.uk</a> to arrange a call with one of our friendly team members.

We will need a list of the names and email addresses to set up your team on our platform. Once created, each user will receive an email to create a new password. Your team will now have access to Metroun Learning with new courses and content added monthly.

www.metroun.co.uk



## PERKS OF ADOPTING METROUN

Implementing Metroun Learning can help you in lots of other ways too.

#### RECRUITMENT

Finding and hiring exceptional Quantity Surveyors is often a challenging endeavor.

However, with Metroun Learning, you can rest assured that you have a robust system in place to support candidates in their journey towards chartership if they want it.

As practicing QS professionals ourselves, we understand that this commitment to their continuous professional development (CPD) can be the decisive factor that sets your company apart from the competition.



#### **ENVIRONMENTAL**

Metroun Learning is in the format of short online courses. This means:

#### **Reduced Commuting**

Online courses eliminate the need for students and instructors to commute to a physical location, which reduces the carbon emissions associated with transportation.

#### Less Infrastructure

Online courses require minimal physical infrastructure. Unlike traditional courses that may need dedicated classrooms, buildings, and utilities, online courses primarily rely on digital resources, reducing energy and resource consumption.

**Lower Resource Consumption** Online courses are paperless, meaning there is less demand for printed materials and textbooks. This reduces the consumption of paper, ink, and other resources.



## CPD FOR YOUR BUSINESS

#### WHAT IS FORMAL CPD AND WHY IS IT IMPORTANT FOR YOUR ORGANISATION?

Formal CPD (Continuing Professional Development), refers to a structured and organised process that helps professionals in the construction industry, to maintain and enhance their knowledge and skills throughout their careers.

It's especially important in Quantity Surveying due to the requirements set out by the likes of RICS & CICES in obtaining chartership.

As of 1st January 2025, RICS requires 20 hours of CPD with at least 10 hours of that being formal CPD. CICES requires a record of CPD undertaken in the last two years. In order to maintain member status to both of these organisations, members will need to submit 20 hours of CPD per year.

Away from the chartership route, CPD is an important tool in helping your employees adapt their skills and improve their work efficiency.

#### HOW IS METROUN CLASSED AS FORMAL CPD?

According to RICS, for an activity to be classified as formal CPD, it needs to satisfy the following requirements;

- 1. Does the activity focus on a topic relevant to the wider profession or your role or specialism?
- 2. Does the activity have a formally structured program?
- 3. Do the learning objectives or outcomes enhance your current knowledge or develop technical skills?
- 4. Is the learning assessed by an independent subject matter expert or a test?

Metroun learning satisfies each of these points and is therefore classed as formal CPD. Your team will be able to confidently use Metroun Learning, and the tools available for their chartership journeys.

## HOW ORGANISATIONS ARE USING METROUN LEARNING

#### CASE STUDY 1: NATIONAL CONTRACTOR INCREASES CPD COMPLIANCE BY 150%

#### **Client Profile:**

A nationwide construction contractor with over 60 Quantity Surveyors working across infrastructure and residential projects.

#### Challenge:

The contractor had been using a traditional training model, one-day in-person CPD sessions hosted regionally 3–4 times per year. While these sessions were technically compliant with professional body requirements (RICS and CICES), they posed several problems:

- High cost: Over £15,000 per year in trainer fees, venue hire, and travel expenses
- · Low attendance: Average attendance was only 68% due to site commitments and conflicting workloads
- Inconsistent learning outcomes: Surveyors at different career stages found content either too advanced or too basic
- Chartership support gap: Graduates on the APC pathway lacked accessible, structured support between sessions

#### Solution:

The company adopted Metroun Learning in April 2024 as its primary CPD and training platform. The implementation plan included:

- Assigning all 60 QS staff individual accounts
- Integrating Metroun modules into their monthly 1-to-1 performance reviews
- Replacing in-person training with Metroun's formal CPD courses, supplemented by quarterly online checkins

#### Impact:

- 150% increase in formal CPD logging within 6 months
- Direct cost savings of £5,280 were achieved by switching from traditional in-person training to Metroun Learning.
- Additionally, by eliminating just one full-day training session for 60 Quantity Surveyors, the business recovered approximately 480 productive hours, equating to over £10,000 in regained commercial value.
- Graduate feedback scores improved on induction surveys, particularly around "clarity of role expectations" and "contract confidence"
- "Metroun Learning gave us continuity, clarity, and confidence in professional development." Head of Commercial

## HOW ORGANISATIONS ARE USING METROUN LEARNING

#### CASE STUDY 2: UNIVERSITY ENHANCES INDUSTRY READINESS OF QS STUDENTS

#### **Client Profile:**

A leading UK university offering a BSc (Hons) in Quantity Surveying, with over 300 undergraduate students enrolled across three year groups. The course is accredited by RICS and places a strong emphasis on employability, placements, and real-world commercial awareness.

#### Challenge:

While academically strong, the programme team faced growing pressure from employers and placement partners to better prepare students for site-based commercial roles. Key challenges included:

- Limited exposure to live construction documentation, industry templates, and applied QS tools
- Inconsistent understanding of key contract administration tasks like CVRs, payment applications, and subcontract management
- Students lacked confidence using specific contract formats such as NEC and JCT
- Employers noted a skills gap between academic knowledge and practical readiness in first-year placement reviews

#### Solution:

In September 2023, the university incorporated Metroun Learning into its curriculum as a practical learning resource and CPD development tool. This included:

- Providing all BSc QS students with access to the Metroun platform from Year 1
- Embedding Metroun modules into coursework for contract law, measurement, and cost planning modules
- Using downloadable templates (e.g. CVRs, vesting certificates, early warning notices) in simulations and group work
- Encouraging students to log CPD hours and build their own Metroun portfolio for placement applications

#### Impact:

- 96% of final-year students reported feeling "industry ready" compared to 71% the previous year
- Employer feedback improved significantly, with placement partners noting higher commercial fluency and contract literacy
- Students completed over 6,000 combined CPD hours through Metroun Learning by May 2024
- Alumni began referencing Metroun Learning in interviews and APC preparation

## CONTACT US FOR ENQUIRIES



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#### **WEBSITE**

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